



## "The Getaway Girl™"

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### GetawayGirlConnect Provides Network for "Girls on the Go"

ORLANDO, FLORIDA— (Feb. 25, 2009) With the girlfriend getaway market representing four percent of all U.S. travel spending (about \$200 million), it is no surprise that *Girls Getaway Guide* series author Casey Wohl, The Getaway Girl™, stays busy with a large network of female travelers who want to know the best places to stay, eat, see and have fun in their destination city.

"With the number of information requests increasing rapidly, I decided to launch GetawayGirlConnect ([www.GetawayGirlConnect.com](http://www.GetawayGirlConnect.com)), a social networking site for female travelers to help female travelers connect with other female travelers and provide advice on destinations," Wohl said.

GetawayGirlConnect.com provides "girls on the go" an opportunity to connect and network with other female travelers and exchange travel ideas, experiences, information, photos, videos, trip information, and destination feedback. It was formed to provide a forum for both leisure and business women travelers to post profiles, share their stories, photos and videos and make the world of female travel more open and connected.

Women travelers everywhere will be able to keep up with friends, upload travel photos, share travel-related links and videos, and learn more about other women travelers they meet. GetawayGirlConnect members are also able to contact and network with women in their destination city for information about the city and advice on things to do, where to stay, where to eat, where to shop, and what to see during their trip.

Joining the network is very simple and quick. Just go to [www.GetawayGirlConnect.com](http://www.GetawayGirlConnect.com) and sign up to create your very own profile. Once you have created your profile, you can invite your friends to join as well.

Author Casey Wohl, The Getaway Girl™, has always been a travel lover, but it wasn't until she went through personal challenges that she realized the true emotional and psychological value of a girls' getaway. Unable to find city-specific travel books for women, she launched the first in her travel guide series, *Girls Getaway Guide to Orlando: Leave Your Baggage at Home®*, in September 2007. The guides are geared toward women of all ages who want to get away with their girlfriends, as well as business travelers and convention goers who want to experience what their destination city has to offer.

More information about Casey Wohl and her books, getaways and merchandise can be found at [www.GirlsGetawayGuide.net](http://www.GirlsGetawayGuide.net).

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