



"The Getaway Girl®"

Speaker Topic List

As a trainer, coach, and speaker, Casey offers a variety of high-content programs that highlight the empowerment of women, networking and brand development via social media marketing. Whether you're looking for a keynote speaker, workshop facilitator, course instructor, or one-on-one consultant, Casey Wohl will help you and your attendees overcome their barriers to success. Casey's presentations are tailored to audience size, group dynamics, industry and goals.

Topic #1: Career Reinvention: Leave Your Baggage at Home™

Add This to Your Program if...

- You want to help your attendees achieve success and live the life they've always wanted
- Your attendees are carrying excess baggage that they need to let go of in order to find success
- You want your attendees to leave empowered, excited and ready to fulfill their destiny

Who Should Attend?

- Women who feel overwhelmed with life's challenges and want to let go of excess baggage
- Entrepreneurs who are unsure of their road ahead and want guidance from someone who has "been there, done that"
- Women who are seeking a new adventure in life and want to clearly identify their passion

Top 3 Take Aways for Attendees

- Use the three "R's" to get you on the path to your own reinvention.
- Define ones path based upon their individual dreams and passions.
- Prioritize themselves. How to ensure you stay on your own "To Do" list.

Topic #2: Join the Conversation: How to Build Your Personal Brand Online

Add This to Your Program if...

- You want to help your attendees navigate the in's and out's of social media marketing.
- You want your attendees to learn from someone who has actually built a brand using social media.

Who Should Attend?

- Business owners, marketing managers and anyone else who wants to learn how social media can help build their brand, advance their cause or communicate about their product, issue or industry.

Top 3 Take Aways for Attendees

- Understand social media and how can it help you develop brand and increase revenue
- Identify their first step to joining the online conversation
- Answer to the ongoing question: "I understand it and know I need it...now what?"