



Casey Wohl: The Getaway Girl is Going Further

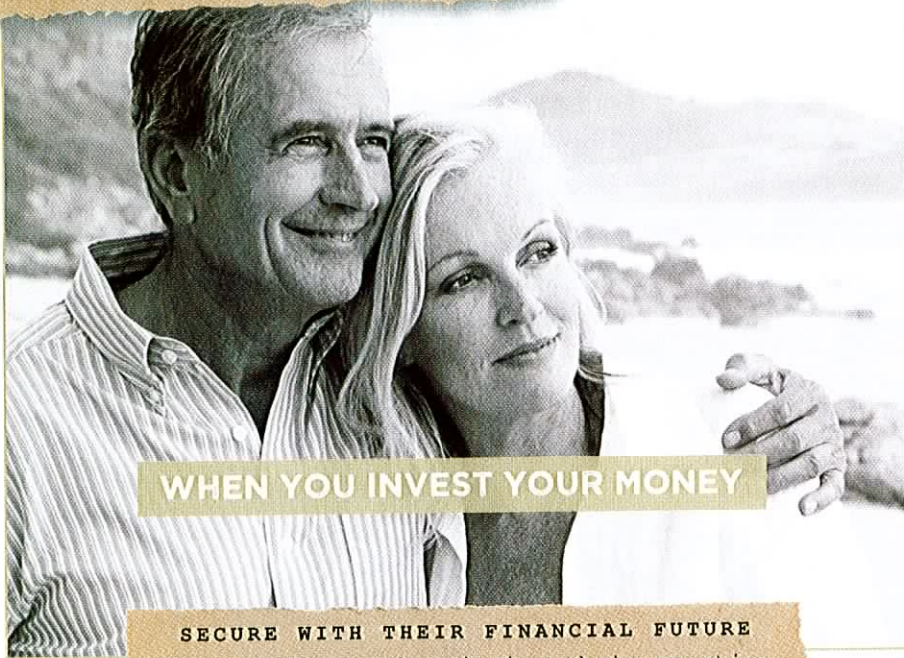
"AFTER TWO YEARS OF PLANNING, I am finally making The Getaway Girl Foundation a reality. This non-profit will be dedicated to providing women and girls in need with a life-changing travel experience that will empower them," Casey says of her latest endeavor. Her foundation's goal will be to empower women of all ages, cultures and walks of life through travel and related opportunities to transform their perspective, self-confidence and quality of life.

The idea for the Foundation began when Casey (aka The Getaway Girl) took a woman, Sondra, and two of her girlfriends on a trip to Seaside, Fla. Sondra's only son had died of cancer, and two weeks after the funeral, her husband had left her. She was approaching a birthday and needed a new lease on life. According to Casey, that's when Sondra discovered the value of life-changing travel.

Casey knows the value all too well. She started her getaway business four years ago after going through a painful divorce and getting fired from her job. She combined her love for her girlfriends and traveling the world to create a helpful city-specific guide to assist other women planning adventures. Casey has since become a recognized expert, and is frequently seen and heard on television and radio, extolling the virtues of girlfriend trips and advising women on can't-miss spots in featured destinations.

She is launching the Foundation at a Girls Getaway to Seaside, September 27 – 30. The idyllic community, situated in Northwest

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Florida on the Gulf of Mexico along scenic highway 30A and amid the white sand beaches of South Walton County, is known throughout the world for beautifully pristine waters framed by unspoiled coastal lands.

Thirty years ago the town of Seaside was carefully planned and established. The Town Center features over 50 boutique-style shops, cafes and bistros, as well as open-air beachside shopping and dining. It is charming and romantic, beautiful and graceful, diverse and eclectic, authentic and unpretentious, alive and vibrant. You may even recognize it as the set for the 1998 Jim Carrey movie *The Truman Show*.

Activities for the ladies will include casual conversations, a fashion show luncheon, tours of the area, a flip-flop dining crawl and progressive dinner, beach yoga, shopping and a culinary demonstration lunch with celebrity Chef Tim Creehan.

For information and itinerary visit girlsgetawayguide.net/seaside.html.



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