



“The Getaway Girl®”

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“12 Days ‘til Christmas” Promotion Helps Women “Getaway” From Holiday Stress With \$11,000 in Vacations

ORLANDO, Fla. (Nov. 2, 2011) - With the holiday season approaching, women’s stress levels start to rise. It’s easy to get wrapped up in the holiday craze, but the *Girls Getaway Guide* has a way to give back to women everywhere and help remind them how important it is to spend quality time with their gal pals.

The Getaway Girl® Casey Wohl has launched her Fifth Annual “12 Days ‘til Christmas” holiday promotion. In an effort to help beat the holiday madness, The Getaway Girl® will host a countdown to the big day. Women everywhere can visit the *Girls Getaway Guide* online at www.GirlsGetawayGuide.net to sign up for \$11,000 in fabulous travel vacations, which are sure to provide welcome holiday cheer during this stressful time of year. The promotion has officially started with an open online entry form, and prizes will be given away Dec. 1-19. On each of the 12 business days leading up to Christmas, a terrific *Girls Getaway Guide* vacation prize will be awarded to a lucky winner.

Casey Wohl, also known as The Getaway Girl®, is passionate about two things: her girlfriends and traveling the world. By combining these two loves, Wohl created and launched a unique and helpful city-specific blog and travel guide book series for women worldwide called the *Girls Getaway Guide*. After a devastating divorce and getting fired from her job, Wohl found solace in traveling with her girlfriends and realized an unfilled niche in the travel industry as no one was writing city-specific travel information for women. Many travel experts talk about how, when and where to travel. Because travel changed her life, Wohl has the unique capability of also talking about the "why" of travel, which makes her travel correspondence so relevant.

Wohl is the Travel Correspondent for the nationally-syndicated TV show, *Daytime*, as well as the all-women radio network, *Heartbeat Radio for Women*. She has also been featured on radio and television programs *CBS Radio*, *Better TV*, *The Daily Buzz*, *NPR*, and numerous blogs. Her topics cover everything travel, from holiday travel to pet travel to girlfriend getaways. Wohl has received print and online media coverage on nearly 80 national news sites and publications, such as *Woman’s Day*, *Parenting*, *FOXNews.com* and *Frommers.com*. For more information, visit www.GirlsGetawayGuide.net.